Dear **{Insert Recipient’s name}**

On Sunday, September 24, 2023, I will be participating in the RBC Race for the Kids in support of mental health care and research at CHEO.

I will be **[running/walking]** in the **[10K, 5K, 2K Family Fun Run]** and raising funds for this extremely important cause. My goal is to raise **{insert fundraising goal $}** and I need your help to reach it! I want to help children and youth who are facing mental health challenges. Will you support me by making a donation to my personal fundraising page?

Here is why I am asking you to donate to me **{or insert team name}**:

CHEO is one of the largest providers of mental health services in Ontario and is home to one of the busiest pediatric Emergency Departments in Canada. CHEO has seen a drastic surge in children and youth arriving in the Emergency Department struggling with their mental health and thinking of suicide and self-harm. Because challenges affect their school, home and personal lives as well as the development of life skills, it is crucial to address mental health issues as soon as possible to avoid lifelong consequences. The RBC Race for the Kids has already made a real difference by raising funds for programs such as **1Call1Click** – a service that connects kids with the right care at the right time. There is still a lot of work to do, and I hope you will help.

**With your support, we can ensue CHEO is equipped to provide world-class mental health care for our region’s children and youth.**

Thank you in advance for your consideration. If you wish to make a donation, please click on the following link to my RBC Race for the Kid’s fundraising page. **{Insert link to your personal page or team page here}**

Together, we are helping kids with cancer.

Sincerely,

**{INSERT YOUR NAME}**